

ELEVATE

Rooted in place, Learning with purpose
RLC Strategic Priorities, 2025-2030





Since Rosseau Lake College (RLC) was founded more than a half century ago, we have helped students in becoming impactful members of their communities; in understanding and respecting the environment; and in becoming their best selves.

RLC is a school, but it's also a community. It includes students, alumni, families, staff, and partners. There is an authentic pride in who we are and what we offer.

Our greatest distinction within independent schooling—and one of our greatest advantages—is scale. Our students benefit from being visible and known to all staff, peers, mentors, and parent volunteers.

It is our belief, reflected in our renewed vision, that **RLC is positioned to meet the demand for a unique and exceptional educational experience** for students motivated to learn in a multidisciplinary outdoor setting.

Through the Seven Generations initiative, **we will be increasingly recognized as a compellingly distinctive, industry leading institution in the area of reconciliation.**

Where we are



In the past five years we've made significant advancement in leadership and staffing, academic programs, and community engagement. We grew the Seven Generations program, and hired a full-time Indigenous coordinator. We augmented the leadership team to include dedicated roles for advancement and marketing and communications. We launched the most significant campaign in RLC's history, one aimed primarily at an indoor recreation facility. Due to advancement efforts, we achieved the largest single donation in our history, and we exceeded by far our typical annual donation levels. We hired additional admissions staff and undertook the most aggressive admissions tour in RLC history, visiting existing and developing markets on three continents, developing key agent partnerships in the process. We completed, on budget and on time, a signature build, the Recreation Centre, the first donor-funded facility since 2008. It's the first within the Elevate campaign, a multifaceted, ongoing campus revitalization and renewal project.



Where we're going



In this strategic plan, we dedicate ourselves to:

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- Leading the way in inquiry-based, hands-on, and student-centered learning within our extraordinary campus environment.
- Offering a broad range of evidence-based teaching experiences, including land-based learning, that empower students to reach their full potential with confidence.
- Identifying and improving campus infrastructure, creating instructional, recreational, and social spaces.
- Augmenting and developing our campus with the addition of a STEAM facility.
- Recruiting and selecting students who reflect the mission and the goals of the school, as expressed in our mission and value statements; building the admissions funnel to allow more discernment in student selection.
- Continuing to cultivate a community of engaged donors, and continuing to foster a culture of philanthropy.
- Engaging in academic development to balance student life, focusing on brand appropriate programs of distinction

What we have



The key foundational elements upon which we've built our strategic plan are:

Our people and community

Our culture is one of connection, curiosity, and care. RLC is a place where lifelong friendships are made and where each individual contributes meaningfully to the life of the school.

Our environment

Our setting fosters a deep appreciation for nature, a sense of independence, and a strong foundation for learning and growth.

Our programs

Whether in the classroom, on the water, or out in the wilderness, students are constantly encouraged to engage deeply, think critically, and lead with purpose.

Our history

We have more than half a century of extraordinary relationships, learning, and experiences.

PILLAR #1

Meeting the challenge of the future



- Increase the number and quality of instructional and community spaces
- Enhance campus infrastructure as a foundation for ongoing campus development and sustainability
- Expand and deepen partnerships with RLC alumni, parents, and friends, providing multiple means to engage meaningfully with the school community.
- Identify individual opportunities for professional improvement and growth in areas of food service, housekeeping, facilities/maintenance, health and safety, and transportation. Provide access to resources required to build and maintain high-performance teams.
- Expand and deepen partnerships within the greater community that support the strategic initiatives within the school.
- Improve the admissions process to assess ability, mindset, and potential to reach our enrollment goal of 150 students
- Foster and grow agency partners in emerging international markets
- Establish meaningful partnerships with local feeder schools and academic institutions

PILLAR #2

Driving excellence in teaching and learning



- Implement an integrated Indigenous-STEAM (I-STEAM) project-based learning model across the curriculum; position RLC as a learning leader in I-STEAM education, integrating scientific knowledge with Indigenous knowledge and worldview; review and establish structures to enhance professional growth and collaboration in light of this goal
- Elevate teaching excellence through professional learning, empowering teachers with the skills for student-centred teaching, learning, and assessment
- Cultivate a research-based culture of professional growth and enhanced capacity in student-centred learning
- Elevate RLC's outdoor experiential education model to meet the evolving needs of our student population
- Partner with recognized professional learning partners, such as the Future Design School, to support sustained professional growth in teaching
- Strengthen the school's exceptional staff through faculty development
- Review the curricular program and timetable to ensure best pedagogical practices in student-centred learning and assessment
- Review and evaluate teaching resources and course offerings to strengthen student skills in inquiry, sustainability, and outdoor experiences

PILLAR #3

Growing good humans



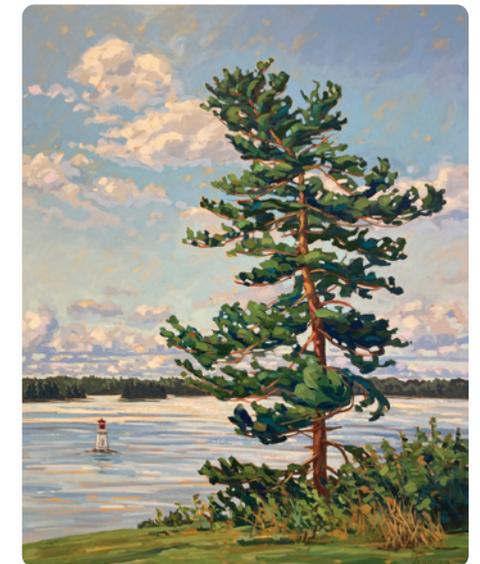
- Further develop an RLC restorative discipline model aligned with best practices in education and connected to our Seven Generations initiative
- Develop and deliver an articulated life skills curriculum, centered within the context of the boarding program
- Provide professional development opportunities to faculty and boarding life staff in strategic areas including health and well-being, coaching conversations, restorative practices
- Challenge and change the community service model to a community engagement model; provide opportunities to learn from and engage with our local community, promoting learning experiences outside the classroom
- Identify and address factors that impact student and staff well-being
- Continue to promote and improve wellness through a robust co-curricular program that is creative and active
- Continue to grow our co-curricular offering, adding both competitive and recreational opportunities
- Continue to provide and improve leadership training and opportunities that require effective collaboration, communication, and empathy

PILLAR #4

Telling our story



- Continue to build targeted campaigns in new and developing markets to reach families who need what RLC is uniquely able to offer, and who share in the values and vision of the school
- Continuously improve the admissions process to assess ability, mindset and fitness, with proactive, refined, and thoughtful services to students and families at every touch point
- Increase awareness of RLC as the destination of choice for students within Indigenous communities, and provide outreach, opportunities and initiatives that address barriers to admissions
- Broadcast student success, alumni achievements, and community impact
- Continue to build our library of photo and video assets



Coordination and Execution



- Communicate the progress made to all stakeholders in a timely and regular manner
- Schedule regular reflection periods to assess progress and celebrate outcomes
- Launch a strategic plan web page to track progress and maintain transparency with the RLC community
- Scan the operating environment and prepare for the next cycle of strategy development and execution
- Gather and analyze important data for future improvements in our strategy execution



